

IBM Storwize Family

Efficient, easy, dependable data virtualization for software defined environments

Clients are spending too much money and time managing where their data is stored

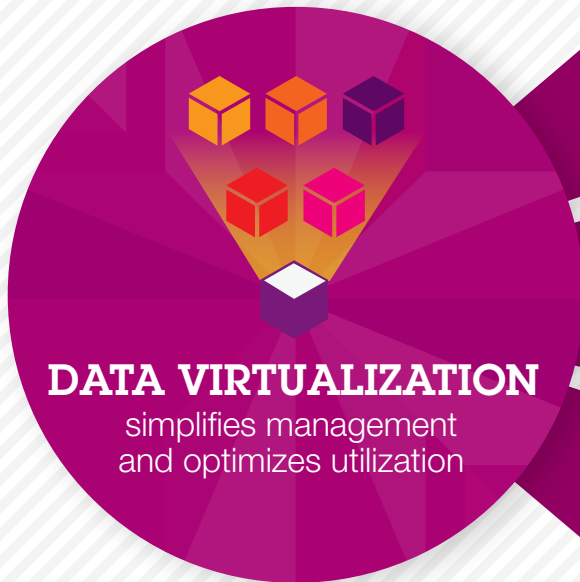
They purchase 24% more storage every year¹, but use less than 50% of the capacity they already have²



They spend 70% of IT budgets on operations and maintenance instead of innovation and insights



IBM Storwize Family can help



Continuous operations

Deploy new applications quickly and flexibly



Non-disruptive migrations

virtually no downtime as data is migrated



Consistent data optimization capabilities

transform economics of storage

3x performance with as little as 5% capacity on flash

5x more data in the same space



47% management effort reduction



30% lower storage growth

Sources:

1. Storage Study: Wave 17, TheInfoPro, 451 Research
2. IBM Storage Infrastructure Optimization Studies

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