

Transforming the economics of data storage

IBM Storwize V7000 Unified and Storwize V7000 storage systems

Data is the new currency of business

Our world is being shaped by Big Data requiring greater efficiency and agility in IT infrastructures

Enterprises that can gain business insights from their data are twice as likely to outperform their competitors¹



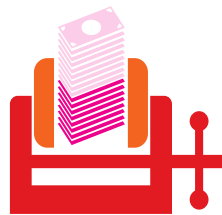
72% of them have not started or are only planning big-data activities



The average firm purchases **24%** more storage every year² but uses less than **50%** of the capacity it already has³

Infrastructure matters: New Storwize V7000

Lower cost and improve performance with virtualized, enterprise-class, flash-optimized storage:



Hardware-accelerated IBM® Real-time Compression™ **reduces cost by up to half**⁴



Dramatically improve performance for compressed data



Deploy with confidence with IBM compression and performance guarantees

Power and scalability

2x

Scalability

up to 4PB

Performance

up to 64 cores

Infrastructure speed

12Gbps SAS

Connectivity

up to 64 FC ports

8x Cache

up to 512GB

Now with power to match efficiency

Sources

1. Michael Schroeck, Rebecca Shockley, Janet Smart, Dolores Romero-Morales and Peter Tufano, "Analytics: The real-world use of big data"
2. TheInfoPro :Wave 17 Storage Study," 451 Research, October 2013
3. IBM storage infrastructure optimization studies, 2014
4. IBM lab measurements, April 2014

